



# MONEYTALK

www.tvaccu.com

Winter 2021

"We go
THE EXTRA MILE
for
Every Member
Everytime!"



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# Kelli Gordon

## A LEGACY OF LOVE



Proud Nana Married to her best friend, David Gordon April 21, 1984



January 15, 1964 -November 18, 2020

Kelli Gordon was an inspiration and a light to all who knew her. And to those who were fortunate enough to have her as a friend, their world was a profoundly better place. Kelli saw the best in others and had a gift of bringing out the best in those around her. One only had to see the gleam in her eye as she posed for family photos, especially those involving her grand babies, to know the center of Kelli's universe. Her faith and her family were paramount to Kelli. As Branch Manager of our TVACCU Athens Branch, Kelli was respected and loved by her employees and members alike. Her branch's track record of perfect member service scores was a direct reflection of Kelli's leadership skills and genuine concern for her members and employees.

A post that Kelli had made on her Facebook page back in April sums up the kind of amazing human-being that she was: "If anyone is not working and runs out of food, please don't go to sleep with an empty stomach. Don't be afraid or embarrassed to send a private message, text, call. I will be more than happy to share whatever food I have. I will drop and go. I will never tell a soul. Specially if you have children."

#### REST IN PEACE, KELLI. WE LOVE YOU & MISS YOU!













# COVID-19 INFORMATION & UPDATES

TVACCU LOBBIES REMAIN
CLOSED FOR NOW: TVACCU
management continues to weigh
all factors involved and have not
yet determined a reopening date.
As soon as the reopening date is

determined, that date along

with all related pertinent information will be posted on our Covid-19 Information page on our website at www.tvaccu.com and also on all of our social media outlets.





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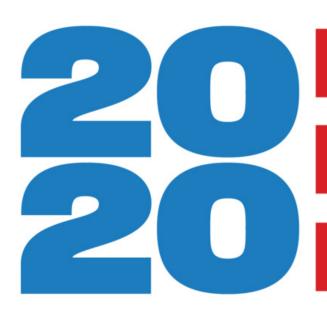


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# TVACCU BOARD OF DIRECTORS

# **ELECTION RESULTS**



TIM CORNELIUS

**CLAUDE EUBANKS** 

**LEWIS FREDERICK** 

#### **CONGRATULATIONS!**

TVACCU would like to take this opportunity to say 'THANK YOU' to all of our talented volunteers who comprise our Board of Directors and Supervisory Committee.

Throughout our credit union's history, their vast array of knowledge and experience have been an invaluable resource and one of the key components of our consistent success and soundness as a credit union. Their willingness to volunteer their time and resources epitomizes the volunteer spirit that is at the heart of the entire credit union industry.

And it is in this spirit that we extend our sincere appreciation for their efforts!

#### **2020 BOARD OF DIRECTORS**



Lewis Frederick Chairman



Claude Eubanks



Larry Softley Vice Chairman



MJ. Ligon



Frances W.Brown Sec/Treas



Joan Marsh



John Allaood



Brandi Shewbart

#### 2020 SUPERVISORY COMMITTEE



Tim

Cornelius

Jim Green *Chairman* 



David Nichols



John Soileau

CALL CENTER: (256) 386-3000 TOLL FREE: (888) 274-2128

#### **BOARD OF DIRECTORS**

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#### **SUPERVISORY COMMITTEE**

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#### **MANAGEMENT**

Kimball Burkett - CEO Sammy Clements - EVP Rhonda Cabler - CFO

Alyssa Ashley - Marketing Director Amy McCormack - VP Lending Services Tammie Aday - VP/Senior Loan Officer Kimberly Lawson - Branch Mgr. Dr. Hicks Hope Etheridge - Branch Mgr. Mall Dr. Courtney Nance - Branch Mgr. Sheffield Dani Sims - Branch Mgr. Tuscumbia Kelly Adomyetz - Branch Mgr. Killen Kelli Gordon - Branch Mgr. Athens Teresa Craig - Branch Mgr. Browns Ferry Shelia Simpson - Branch Mgr. Reservation

#### **LOCATIONS**

**MUSCLE SHOALS** 

TVA Reservation Ph: (256) 386-3000 Ph: (256) 383-1019 Wilson Dam

**FLORENCE** 

Dr. Hicks Ph: (256) 246-2994 Ph: (256) 246-0350 Mall Court Cloverdale Road Ph: (256) 792-3408

**SHEFFIELD** 

Sheffield Ph: (256) 248-0081

**TUSCUMBIA** 

Tuscumbia Ph: (256) 978-6565

**KILLEN** 

Killen Ph: (256) 588-0004

**ATHENS** 

Ph: (256) 230-9317 **Athens** 

**BROWNS FERRY TRAINING CENTER** 

Ph: (256) 729-4700 **Browns Ferry** 

Member accounts federally insured up to at least \$250,000 by the National Credit Union Administration. Any rates quoted as Annual Percentage Rates are subject to change without

**NEW BRANCH ASSIGNMENTS AND PROMOTIONS** 

Congratulations to Bailey Palmer, who was recently promoted from parttime to full-time teller at our Wilson Dam Branch!





TVACCU teller, Jake Smith, has been promoted from part-time to full-time teller at our Athens Branch! Congratulations!

#### **JUST FOR YOU**





Yes, our world is a little crazy right now. Any dose of positivity goes a long way, especially now. If you visit one of our drive-thrus and receive one of our inspirational handouts, consider it our way of saying, 'Smile...we're glad you're part of our TVACCU Family'!

# **HOLIDAY CLOSINGS**

**JANUARY 1 FRIDAY NEW YEAR'S DAY** 

**JANUARY 18 MONDAY** MARTIN LUTHER KING, JR. DAY

**FEBRUARY 15 MONDAY** PRESIDENT'S DAY

> **MAY 31 MONDAY MEMORIAL DAY**

**JULY 5 MONDAY INDEPENDENCE DAY OBSERVED** SEPTEMBER 6 MONDAY **LABOR DAY** 

**OCTOBER 11 MONDAY COLUMBUS DAY** 

**NOVEMBER 11 THURSDAY VETERANS DAY** 

**NOVEMBER 25 THURSDAY THANKSGIVING DAY** 

**DECEMBER 24 FRIDAY CHRISTMAS EVE ALL BRANCHES CLOSE AT NOON** 

**DECEMBER 25 SATURDAY CHRISTMAS DAY** 

# STATISTICALLY SPEAKING

**Your TVA Community Credit Union is setting records for** outstanding growth and thanks are due to you, members who support your Credit Union. Here are recent statistics, compared to those of a year ago:

**GROWTH CATEGORY** 

October 2019

October 2020

**ASSETS** 

\$332,423,271.00

\$370,945,409.00

**LOANS** 

\$117.598.871.00

\$110,677,258.00

**RESERVES** 

\$53,457,197.00

\$54,823,076.00

**MEMBERS** 

18,685

18,893





notice.