

We go the
Extra Mile for
Every Member
Every Time!



Winter 2024

MONEYTALK

A Newsletter for TVACCU Members

COLANDRA NELSON

WELCOME
TO THE TEAM!



New TVACCU Supervisory Committee Member

TVACCU is honored to welcome the expertise, talent, and giving spirit of Mrs. Colandra Nelson to our Supervisory Committee. Mrs. Nelson currently serves as Helen Keller Hospital's Executive Director of Human Resources, Employee Wellness, Security and Communications. Mrs. Nelson brings a wealth of experience and education in Human Resources, as well as numerous other management and professional affiliations.

Colandra's career path has been perfectly aligned with what is and always will be the most important thing here at TVACCU - *HELPING PEOPLE*. We appreciate her willingness to volunteer her time and valuable experience to help our credit union accomplish our goals of continuing to improve the lives of our members and our communities.

MATTIE JAMES

Our very own Mattie James, Head Teller of the Dr. Hicks Branch was recently recognized by the Shoals Chapter of Credit Unions as the recipient of the Teller Longevity Award. Mattie began her TVACCU journey in 1990. We're so blessed that her legacy will continue to live on through the countless tellers that she has trained down through the years. Her genuine love for her members truly goes both ways! On behalf of your TVACCU Family, **THANK YOU MATTIE** for making a difference in the lives of so many! **CONGRATULATIONS!**



(LtoR SCCU Officers, Gwen Crenshaw-Pres., Daniel Hunt-Treas, Mattie James, Whitney Chaney-Sec., Katie Gregory-Mbr.)



**You
Said
It!**

**The quotes below are from YOU,
our members. Knowing that we've
made your day, absolutely
makes ours!**

“Madison provided superior service in every way. I have accounts at other financial institutions in the area, and the TVA Athens Branch is hands-down the best in customer service.”

“Miranda was very friendly and knew me right away. I felt like part of the family.”

“Becky was very professional, while at the same time, she was friendly and easy to talk to. She speaks with you personally, not just as a number. She was very professionally dressed and I felt at ease with her handling my transaction.”

“The phone was answered very quickly and I was on the phone for less than 2 minutes! The transaction was super quick and accurate. The teller was quick, upbeat, and helpful.”

“Danielle is new to this branch and this was my first encounter with her. She makes you genuinely happy to be banking with the Athens branch. She was friendly, fast and personable.”

“Yessenia was very attractive, professionally put together, and knowledgeable. Her member service skills were very good. She handled my transaction quickly and efficiently and used my name as well.”

“I was greeted with a smile and kindness. The other employees inside also gave me a wave and a smile as they went by. My transaction was quick and accurate. Thanks to all!”

SCOPE 310 CHRISTMAS 2023

To celebrate Christmas with the residents of Scope 310 is to truly experience the genuine love and joy of the season. The smiles and hugs are sincere and come straight from their hearts.

Located in Florence, Scope 310 is a non-profit organization whose goal is to serve individuals with intellectual and developmental disabilities. Their vision is to ensure the provision of a system of effective and efficient services for the citizens of our area based on family-driven methods that encourage family input and existing support systems. The yearly Christmas celebration consists of many family members of the Scope 310 residents.

TVARA & TVACCU teamed up to make Christmas *extra special* for these *extra special* folks at Scope 310! TVARA members John Blackwell, Greg & Anita Vandiver were joined by family members Elba Lue Blackwell & Jarrett & Mattie Vandiver. TVACCU Marketing Director, Alyssa Ashley-Guin & her husband, Brad Guin brought some jingle to their step with the residents' favorite Christmas songs (that happen to include 'Mustang Sally' & 'Rockin Robin').

The TVA Retirees Association was also honored to present Scope 310 with a \$2000 donation.



*In behalf of our CEO,
Board of Directors, &
Supervisory Committee...*

**Thank
you!**

**FOR BEING
PART OF OUR
TVACCU
FAMILY!**

CEO

Sammy Clements

BOARD OF DIRECTORS

Larry Softley Jr., *Chairman*

John Allgood, *Vice Chairman*

Frances Brown, *Secretary/Treasurer*

Lewis Frederick

Joan Marsh

M.J. Ligon

Claude Eubanks

Jim Green

Tim Cornelius

SUPERVISORY COMMITTEE

John Soileau

Cameron Kay

Colandra Nelson

**2024 HOLIDAY
CLOSINGS**

JANUARY 1 MONDAY

NEW YEAR'S DAY

JANUARY 15 MONDAY

MARTIN LUTHER KING, JR. DAY

FEBRUARY 19 MONDAY

PRESIDENT'S DAY

MAY 27 MONDAY

MEMORIAL DAY

JUNE 19 WEDNESDAY

JUNETEENTH

JULY 4 THURSDAY

INDEPENDENCE DAY

SEPTEMBER 2 MONDAY

LABOR DAY

OCTOBER 14 MONDAY

COLUMBUS DAY

NOVEMBER 11 MONDAY

VETERANS DAY

NOVEMBER 28 THURSDAY

THANKSGIVING DAY

DECEMBER 24 TUESDAY

CHRISTMAS EVE

All Branches Close at Noon

DECEMBER 25 WEDNESDAY

CHRISTMAS DAY

STATISTICALLY SPEAKING

TVACCU is setting records for outstanding growth and thanks are due to YOU, our members who support your Credit Union. Here are recent statistics, compared to those of a year ago.

GROWTH CATEGORY	November 2022	November 2023
ASSETS	\$396,898,278.35	\$399,840,668.98
LOANS	\$112,979,383.73	\$134,232,226.80
RESERVES	\$60,033,309.72	\$ 65,927,202.22
MEMBERS	19,328	19,610

Dr. Hicks Blvd

303 E. Dr. Hicks Blvd
Florence, AL 35630
(256) 246-2994

Hours

Lobby & Drive-up: M - F
8:30 a.m. - 5:00 p.m.

Florence/Mall Court

406 N Mall Court
Florence, AL 35630

Hours

Lobby & Drive-up: M - F
8:30 a.m. - 5:00 p.m.
Sat: 8:00 a.m. - Noon

Cloverdale Road

2815 Cloverdale Road
Florence, AL 35633
(256) 792-3408

Hours

Lobby & Drive-up: M - F
8:30 a.m. - 5:00 p.m.

Killen

150 Brush Creek Rd
P. O. Box 398
Killen, AL 35645
(256) 588-0004

Hours

Lobby & Drive-up: M - F
8:30 a.m. - 5:00 p.m.

Wilson Dam Road

1405 South Wilson Dam Rd
Muscle Shoals, AL 35661
(256) 383-1019

Hours

Lobby & Drive-up: M - F
8:30 a.m. - 5:00 p.m.

Sheffield

425 Cox Blvd
Sheffield, AL 35660
(256) 248-0081

Hours

Lobby & Drive-up: M - F
8:30 a.m. - 5:00 p.m.
Sat: 8:00 a.m. - Noon

Reservation

TVA Reservation
Muscle Shoals, AL 35662
(256) 386-3000

Hours

Lobby & Drive-up: M - F
8:30 a.m. - 5:00 p.m.

Tuscumbia

211 6th Street
Tuscumbia, AL 35674
(256) 978-6565

Hours

Lobby & Drive-up: M - F
8:30 a.m. - 5:00 p.m.

Browns Ferry

10835 Shaw Road
Athens, AL 35611
(256) 729-4700

Hours

Lobby M - F
7:30 a.m. - 4:00 p.m.

Athens

616 E. Hobbs St
Athens, AL 35611
(256) 230-9317

Hours

Lobby & Drive-up: M - F
8:30 a.m. - 5:00 p.m.



Member accounts federally insured up to at least \$250,000 by the National Credit Union Administration. Any rates quoted as Annual Percentage Rates are subject to change without notice.

